

New City Little League
P.O.Box 287
New City, NY 10956
www.newcityll.org

To: All NCLL Managers

From: Lon Hofstein

Subject: NCLL 2010 Directory Advertisements

A great way to support New City Little League is by advertising in our 2010 Pocket Directory. 1/2 Page and Full-Page ads are available, at very modest pricing. Considering that we print over 1,200 Directories and that they're the primary reference guide for team Rosters; game schedules and NCLL rules, it's a lot of exposure, for a relatively small price. Plus, it helps to defray the cost of running our League.

Ads can be for companies, organizations or even *well wishes* for a player or friend! Inside covers and the back cover are still available! Here's what it costs to advertise:

| Page | Cost |
|--------------------------------|-------------|
| 1/2 Page | \$ 60.00 |
| Full Page | \$ 100.00 |
| "Inside" cover (front or back) | \$ 500.00 |
| Back "outside" cover | \$ 1,500.00 |

Deadline to submit copy, with full payment is: February 12th, 2010

All copy and payment (checks are payable to: New City Little League) are to be sent to:

Andy Kaye - 14 Tarry Hill Drive - New City, NY 10956
Questions? Call Andy at: (O) 845-634-0500 (Cell) 914-393-5142
Or email him at jsk1707@aol.com

THANKS FOR YOUR SUPPORT!