

Dear Little League Supporter,

As our 2010 New City Little League season approaches, we want to thank you for your willingness to support our Little League efforts and the children we serve. The revenue generated from your advertising contributions allows us to continue providing an exciting baseball environment for over 1,100 children.

As you know, the League's history dates back 51 years. In 1953, the formation of the Clarkstown LL, was initially comprised of four teams. The teams were known as the hamlets they represented: New City, Congers, Bardonia and West Nyack. In 1995, we began providing both Baseball and Softball programs from age 8 – 18, Launching a softball program that now serves over 400 players on 27 teams.

Choosing to advertise with NCLL is a great way to promote your business and show your community involvement. With approximately 1,000 families participating in our league, this can easily be the most cost effective advertising program for your business.

***Your advertising dollars allows NCLL to continue providing a quality, community- based baseball program.***

***New City Little League is committed to the athletic and social development of each child.***



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**Please send a copy of this letter when returning your advertising request.**

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**Please Print the Name of your business.** \_\_\_\_\_

**Make Your Selection Below.**

- I would like to order a **NEW** sign for the 2010 season. My Advertising Contribution of \$500.00 is enclosed.
- **This New sign will be made of a Double Sided Aluminum with a rubberized core. The materials are known for their long life and Durability.**
  - **Please direct all art work to Angel Feliciano at [aafeliciano@optonline.net](mailto:aafeliciano@optonline.net)**
  - **NCLL will provide a proof of the final sign & artwork for your approval.**
  - **Signs will full color 8 Feet Long, 3 Feet High**

I would like to continue utilizing my existing sign. Enclosed is my 2010 Advertising Contribution of \$200.00.

I cannot continue my Current Advertising Commitment to NCLL. However, enclosed is my contribution to assist the league with your community efforts.  \$100.00  \$75.00  Other \_\_\_\_\_.

**Please make checks Payable to New City Little League.**

**Checks can be mailed to New City Little League**

**C/ O Billboard Committee Director**

**P.O Box 287**

**New City NY 10956**

On behalf of the New City Little League volunteers and the children we serve, THANK YOU for your support. If you have any questions or need any further assistance, please contact me at your convenience.

***Angel Feliciano, Director of Marketing NCLL 347-423-9236 [aafeliciano@optonline.net](mailto:aafeliciano@optonline.net)***